



**LEADERSHIP**

“Penny Harvest is the perfect vehicle for driving both our commitment to developing student leadership and tying our school to the community.”

- Wyeth Jesse, Broadview Thomson Elementary Assistant Principal



**CHARACTER BUILDING**

“The activities helped the students understand what self-empowerment means and that everyone can make a difference.”

- Sarah Patrick, North Star Elementary Coach

(top) The Brighton Longtable student leaders pose with representatives from the organizations they gave grants to. (above) The “Wheel of Caring,” a lesson in the Curriculum Guide, helps students to determine the community’s most crucial problems.

**PENNY HARVEST**  
**MILESTONES**  
**18 YEARS**  
**\$6 MILLION IN PENNIES**  
**OVER 11,000 GRANTS**  
**20 MILLION VOLUNTEER HOURS**  
**IN SERVICE**

**Penny Harvest**



www.PennyHarvest.org/seattle

Penny Harvest (Seattle/King County)  
 1501 North 45th Street  
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(above left) Students help with Penny Pick-up at Adams Elementary School. A student (middle) works hard to review his notes and prepare to make a grant decision. Washington Middle School students (above right) proudly model in front of their Penny Harvest display case.

**Common Cents**  
 creators of the **Penny Harvest**

**JOIN**  
 almost 1,000 principals nationwide  
 leading their students to create strong  
 school communities.

**Penny Harvest**

**IT'S**  
 Service-Learning  
 Community Building  
 Character Education  
 Youth Philanthropy  
 Leadership

**IT'S NOT A FUNDRAISER.**  
**IT'S THE PENNY HARVEST!**

# PENNY HARVEST: IT SPEAKS FOR ITSELF!

## SERVICE-LEARNING

“Penny Harvest is an outstanding service-learning program that teaches students how to collect money for a good cause and give back to others.”

- Sheri Toussaint, TOPS K-8 Coach

## COMMUNITY BUILDING

“Students became enthusiastic about brainstorming ways their contributions of pennies could help others...every child felt important and able to help make a difference no matter how many pennies they were able to bring in for the harvest.”

- Carol Anderson, Lawton Elementary Teacher



## YOUTH PHILANTHROPY

“We work with students who come from very needy families and yet they were excited to share and felt very good about giving back to their communities.”

- Svetlana Mamedova, Secondary Bilingual Orientation Center Teacher

(above) A Penny Harvest youth proudly displays her enthusiasm for the program. (left) Penny Harvest students at Washington Middle School show off the pennies they worked so hard to collect.



# IT'S THE PENNY HARVEST!

The Penny Harvest is a year-round service-learning program that engages students between the ages of four and 18 in community building, character education and leadership. The processes of philanthropy—gathering pennies, grant-making, taking action—introduces students to the power of giving and service, and in turn, students learn they can enact change in their communities.

# IT'S AS EASY AS 1-2-3-4

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## Penny Harvest Timeline

Fall	Winter	Spring
<b>Gather Pennies</b>	<b>Make Grants</b>	<b>Take Action</b>
<p>Student leaders unite and engage your <b>whole school</b> in gathering pennies.</p> <p>Competitions and <b>curriculum</b> captivate and educate your students.</p>	<p>Student leaders:</p> <p>Research <b>community needs</b> (consult neighbors and integrate the concerns of classmates).</p> <p>Identify, visit and <b>interview</b> local organizations.</p> <p>Decide, as a group, how to <b>allocate</b> their Penny Harvest funds (usually \$1,000).</p>	<p>Students lead their peers in <b>Neighborhood Service</b> projects that address community problems.</p> <p>Celebrate <b>accomplishments</b> with a school-wide Check Award Ceremony.</p>

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## BENEFITS to Your School

- Improves attendance
- Increases academic effort
- Sharpens communication and leadership skills
- Enhances school community and culture
- Increases self-worth
- Improves ability to work with others
- Increases parental involvement in the school

**Source:** Teacher Survey, Dr. Chris Weiss, Director of Quantitative Methods in the Social Sciences, Columbia University

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## JOIN!

- **Register** online at [www.PennyHarvest.org/signup](http://www.PennyHarvest.org/signup) or submit the enclosed form.
- **Appoint** a charismatic, community-minded teacher or staff member to facilitate the program.
- **Start** engaging your students in this exciting opportunity!

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## We Provide YOU

- The Penny Harvest is **FREE** for your school.\*
- A Curriculum Guide, which includes academically-integrated lessons, activities and hand-outs
- A Penny Harvest Kit, including penny bags, penny sacks, family guides, leader pins, stickers and posters for every student in your school
- Professional development for the Penny Harvest Coach in your school
- Year-round administrative and logistical support

\* Support from our donors covers the full cost of running the program at your school (averaging \$1,500 per school). The children donate every penny to a charitable cause.